

2023 Sponsorship Opportunities

2023 "Spotlight" Sponsor - \$2500 (2 available) –

- Includes a \$550 Gold Membership with the Chamber
- **FOR ALL EVENTS:**
 - o Name on all print material including advertising, posters and t-shirts
 - o Name on all banners
 - o Dedicated page on Chamber website with business information
 - o Banner ad on chamber website
 - o Mention on Radio Ads for each event as a sponsor
 - o Recognition on Chamber website and Facebook page
 - o Day of event recognition through announcements and sponsorship poster.

2023 Rubber Ducky Festival – August 19,2023

Presenting Sponsor - \$2000 (1 available)

- Support all the marketing efforts including radio, print and online to promote the event
- Includes a \$550 Gold Membership with the Chamber
- Grand Marshall at Rubber Ducky Parade
- Name on Event Banner
- Name on Tickets
- Mention on Radio Ads for the event
- Name on all event related print materials including advertising, posters and t-shirts
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Contributing Sponsor - \$500 (1 available)

- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook and Instagram
- Day of event recognition through announcements and sponsorship poster.

Supporting Sponsor - \$100 (unlimited available)

- Support additional costs including port-a-potty rental.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

2023 Harvest Festival – October 7, 2023

Presenting Sponsor - \$2000 (1 available)

- Support all the marketing efforts including radio, print and online to promote the event
- Includes a \$550 Gold Membership with the Chamber
- Name on Event Banner
- Mention on Radio Ads for the event
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Contributing Sponsor - \$1000+ (1 available)

- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Tunes Sponsor - \$500 (3 available)

- Support the live entertainment for the day- Various Live Music Artists to perform
- Sponsor signage promoted near Stage area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Supporting Sponsor - \$100 (unlimited available)

- Support additional costs including port-a-potty rental and straw bale purchases.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Light Up the Night – December 2, 2023

Presenting Sponsor - \$1500 (1 available)

- Support all the marketing efforts including radio, print, banners and online to promote the event
- Name on Soup Cook-off Tickets

- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Annual Golf Outing June 19, 2023

Presenting Sponsor - \$1000 (1 available) Golf

- Support all the marketing efforts including radio, print and online to promote the event
- Space to hang business banner at Chamber Tent area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.
- **Sponsor a Golf Hole - \$100 Put your business on a hole. (18 available)**

Community Awards Ceremony - Contributing Sponsor - \$500 (2 available)

- Space to hang business banner for recognition
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.
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Paddle Antrim – September 15, 2023

Presenting Sponsor - \$1000 (1 available)

- Support Entertainment and hospitality tent at the Bellaire Block Party @ Richardi Park 2-5pm

General Donation – Donate any dollar amount to be used towards any events or supplies that are needed.

In-Kind Sponsorship Opportunities:

Examples include media sponsorship and/or item donation. All in-kind donation valued above \$1500 per event will receive recognition as stated above for cash sponsorships (does not include chamber membership).

All other in-kind sponsorships will receive recognition on the Bellaire Chamber website, Facebook page, and on sponsorship posters during the event.

Rubber Ducky Festival- In Kind Needs-

- Banner Printing
- Advertising (Bellaire, Charlevoix, Petoskey, and Traverse City)
- Radio Ads - 2 week run prior to event with dominator package 3 days prior
- T-shirt printing
- Hotel rooms for Rubber Ducky Band (2 rooms/1 night)

Harvest Festival- In Kind Needs-

- Banner Printing
- Advertising (Bellaire, Charlevoix, Petoskey, and Traverse City)
- Radio Ads - 2 week run prior to event with dominator package 3 days prior
- Beer Tents (estimated size: 20x30 & 10x10)
- Porta potties for Beer Tent (\$250 value)
- Haybales

Light Up the Night- In Kind Needs-

- Banner Printing
- Advertising (Bellaire, Charlevoix, Petoskey, and Traverse City)
- Radio Ads - 2 week run prior to event with dominator package 3 days prior
- Ticket printing
- Soup Bowls, Spoons and Napkins– (estimated 8,000 quantity)