



308 E Cayuga St., Bellaire
231-533-6023

www.bellairechamber.org

www.facebook.com/destinationbellaire

Sponsorship Opportunities 2022

11/30/2021

Thank you to all of the Sponsor's that helped make the year of 2021 events a great success!

It is the time of year that the Bellaire Chamber of Commerce is making plans for our 2022 community events including the Golf Outing/Auction, Annual Rubber Ducky Festival, Paddle Antrim Block Party, Harvest Festival, Holiday Gift Fair and Light Up the Night . We are excited to have so many events to bring to our community.

With the success of these events, there has been an increase in non-revenue generating expenses that we need help with such as marketing, port-a-potties, equipment rental and entertainment. Through your sponsorship, recognition of your business as a community partner will be through the Chamber's website, Facebook, print marketing and day of event materials.

Take a moment to review the enclosed informational flyer as it highlights all the affordable opportunities **to support the Bellaire Chamber of Commerce's 2022 Events.**

We look forward to partnering with you this season.

All that is needed right now, is your COMMITMENT - (Add this to your budget) – Payment will be billed 2 mo. prior to event!

Sincerely,

Sue & Sam

Bellaire Chamber of Commerce

2022 Sponsorship Opportunities

2022 ~~"Spotlight" Sponsor - \$2500 (2 available)~~ - **Shanty Creek & Corner Bistro**

- Includes a \$550 Gold Membership with the Chamber
- **FOR ALL EVENTS:**
 - o Name on all print material including advertising, posters and t-shirts
 - o Name on all banners
 - o Dedicated page on Chamber website with business information
 - o Banner ad on chamber website
 - o Mention on Radio Ads for each event as a sponsor
 - o Recognition on Chamber website and Facebook page
 - o Day of event recognition through announcements and sponsorship poster.

2022 Rubber Ducky Festival - August 20, 2022

Presenting Sponsor - \$2000 (1 available) **Foxys**

- Support all the marketing efforts including radio, print and online to promote the event
- Includes a \$550 Gold Membership with the Chamber
- Grand Marshall at Rubber Ducky Parade
- Name on Event Banner
- Name on Tickets
- Mention on Radio Ads for the event
- Name on all event related print materials including advertising, posters and t-shirts
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Contributing Sponsor - \$500 (1 available)

- Space to hang business banner or yard sign outside Bounce House area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Supporting Sponsor - \$100 (unlimited available)

- Support additional costs including port-a-potty rental.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

(Continue on the next page)

2022 Harvest Festival & Scarecrow Extravaganza – September 24, 2022

Presenting Sponsor - \$2000 (1 available)

- Support all the marketing efforts including radio, print and online to promote the event
- Includes a \$550 Gold Membership with the Chamber
- Name on Event Banner
- Mention on Radio Ads for the event
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Contributing Sponsor - \$1000+ (1 available)

- Space to hang business banner or yard sign outside Bounce House area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Brew Tent Sponsor - \$500 (3 available) 4 Front

- Support the table, chair and tent rentals for the Brew Tent
- Space to hang business banner outside Brew Tent area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Tunes Sponsor - \$500 (3 available) 4 Front

- Support the live entertainment for the day- Varius Live Music Artists to perform
- Space to hang business banner near Stage area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Supporting Sponsor - \$100 (unlimited available)

- Support additional costs including port-a-potty rental and straw bale purchases.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

(Continue on the next page)

Light Up the Night – December 3, 2022

Presenting Sponsor – \$1500 (1 available) [Bellaire Dental Care](#)

- Support all the marketing efforts including radio, print and online to promote the event
- Space to hang business banner at Chamber Tent area
- Name on Soup Cook-off Tickets
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Annual Golf Outing / Auction/ Community Awards – June 20, 2022

Presenting Sponsor – \$1000 (1 available) Golf [Servpro](#)

- Support all the marketing efforts including radio, print and online to promote the event
- Space to hang business banner at Chamber Tent area
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Contributing Sponsor - \$500 (2 available) Community Awards Ceremony

- Space to hang business banner for recognition
- Name on all event related print materials including advertising, posters, etc.
- Recognition on Chamber website and Facebook page
- Day of event recognition through announcements and sponsorship poster.

Sponsor a Golf Hole - \$100 Put your business on a hole. (18 available)

Paddle Antrim – September 16, 2022

Presenting Sponsor – \$1000 (1 available) [Paddles & Pedals](#)

- Support Entertainment and hospitality tent at the Bellaire Block Party @ Richardi Park 2-5pm

General Donation – Donate any dollar amount to be used towards any events or supplies that are needed.

In-Kind Sponsorship Opportunities:

Examples include media sponsorship and/or item donation. All in-kind donation valued above \$1500 per event will receive recognition as stated above for cash sponsorships (does not include chamber membership).

All other in-kind sponsorships will receive recognition on the Bellaire Chamber website, Facebook page, and on sponsorship posters during the event.

Rubber Ducky Festival- In Kind Needs-

- Banner Printing
- Advertising (Bellaire, Charlevoix, Petoskey, and Traverse City)

- Radio Ads - 2 week run prior to event with dominator package 3 days prior
- T-shirt printing
- Hotel rooms for Rubber Ducky Band (2 rooms/1 night)
-

Harvest Festival- In Kind Needs-

- Banner Printing
- Advertising (Bellaire, Charlevoix, Petoskey, and Traverse City)
- Radio Ads - 2 week run prior to event with dominator package 3 days prior
- Beer Tents (estimated size: 20x30 & 10x10)
- Porta potties for Beer Tent (\$250 value)
- Haybales

Light Up the Night- In Kind Needs-

- Banner Printing
- Advertising (Bellaire, Charlevoix, Petoskey, and Traverse City)
- Radio Ads - 2 week run prior to event with dominator package 3 days prior
- Ticket printing
- Soup Bowls, Spoons and Napkins– (estimated 8,000 quantity)