

MARKETING A LA CART MENU



Business After Hours

• A networking event hosted at a different location each quarter. Chamber members meet and greet in a relaxed, social setting and learn more about each other.



Newsletter Banner AD

- A banner ad located at the top of our weekly e-newsletter
- Banner can be linked to your website, Facebook page, etc.
- Sent to over 1,500 email addresses
- JPG, 72 DPI, 600px X 80px



Website Banner AD

- Included for Gold, Diamond, and Spotlight members
- Rent our banner ad located on our website. The ad can be linked to your website, Facebook page, etc.
- Space Limited. Reserve your month before it's taken!
- JPG, 72 DPI, Sidebar: 300px X 300px, Horizontal Banner 547px X 80px



Online Social Spotlight

- Answer a series of questions and we will create a write-up that focuses on your business
- Shared on our website and social media
- Include 2 high-resolution photos of your business (staff, building, logo, product, etc.)
- We will tag your business on social media and include links to your website on the website post!



Email Blast

- Designated email that focuses on your message
- Sent to over 1,500 email addresses
- Dimensions: No limit (vertical design preferred)



Design Services

- Need help with that banner ad? We can design it for you!
- Email marketing@bellairechamber.org if you are in need of other design services
- Based on availability