

BELLAIRE



bellairechamber.org

308 E. Cayuga,
P.O. Box 205
Bellaire, Michigan 49615
info@bellairechamber.org
231-533-6023

2019 MEMBERSHIP APPLICATION

JOIN OR RENEW TODAY ... please fill out the information below and return with payment to the Bellaire Chamber of Commerce 2019 Membership Investment

Please Fill Out Completely

Company/Organization: _____
 Contact Name: _____ Title: _____
 Business Street Address: _____
 Mailing Address: _____
 City _____ State _____ Zip _____
 Business Telephone: (____) _____
 Cell: (____) _____ Fax (____) _____
 Website: _____
 Email (required): _____
 Facebook Page: _____ Instagram: _____

X _____
 Member Signature Date

Membership Levels: (See Revised Membership Levels)

Basic Membership.....	\$150	\$ _____
Premium Membership	\$300	\$ _____
Bronze Membership	\$550	\$ _____
Silver Membership	\$1000	\$ _____
Gold Membership.....	\$2500	\$ _____
“Spotlight” Membership.....	\$5000	\$ SOLD
Non-profit Membership	(30% off)	\$ _____

Additional:

Second Business (same owner).....	\$140	\$ _____
Each Subsequent Business (same owner)	\$99 ea.	\$ _____
Additional Category Listing for Website	\$25 ea.	\$ _____

TOTAL ENCLOSED \$ _____

____ Check or ____ Credit Card



Name on Card: _____

Credit Card #: _____ Exp: _____

CVC Code: _____ Billing Zip: _____

Categories: (Pick One, \$25 ea additional)

Did we miss a category? Add Here: _____

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| <p>ACCOMMODATIONS</p> <ul style="list-style-type: none"> ____ Dock Sales ____ Bed & Breakfast ____ Campground ____ Hotel & Motel ____ Meeting Facility ____ Resort ____ Vacation Rental <p>AGRICULTURE</p> <ul style="list-style-type: none"> ____ Farm Market ____ Farm & Orchard <p>AUTOMOTIVE</p> <ul style="list-style-type: none"> ____ Auto Detailing ____ Auto Rental & Sales ____ Auto Repair & Service ____ Body Shop ____ Car Wash ____ Restoration ____ Tires ____ Recreational Vehicle Repair <p>BEAUTY</p> <ul style="list-style-type: none"> ____ Barber ____ Beauty Salon ____ Spa <p>BOATING & WATERSPORTS</p> <ul style="list-style-type: none"> ____ Boat Rental ____ Boat Sales | <p>____ Marinas</p> <p>COMMUNITY</p> <ul style="list-style-type: none"> ____ Church ____ Events ____ Government & County Services ____ Museum ____ Organization or Association ____ Public Library <p>CREATIVE SERVICES</p> <ul style="list-style-type: none"> ____ Custom Signs ____ Graphic Design ____ Logo Gear & Screen Printing ____ Printing Services ____ Web Service <p>EDUCATION</p> <ul style="list-style-type: none"> ____ School ____ Art/Music Instruction <p>ENTERTAINMENT</p> <ul style="list-style-type: none"> ____ Attraction ____ Live Music ____ Tasting Room ____ Theater ____ Tours | <p>FINANCIAL INSTITUTIONS</p> <ul style="list-style-type: none"> ____ Accountant/CPA ____ Banks & Financial Institution ____ Financial Planning <p>FOOD & DRINK</p> <ul style="list-style-type: none"> ____ Bakery ____ Brewery ____ Casual Dining ____ Catering ____ Coffee House ____ Deli ____ Distillery ____ Family Restaurant ____ Fast Food ____ Fudge Shop ____ Grocery ____ Ice Cream ____ Speciality Market ____ Wine or Cider <p>HEALTH & WELLNESS</p> <ul style="list-style-type: none"> ____ Chiropractors ____ Mental Health ____ Dentist ____ Fitness ____ Health Care Clinic ____ Hospice & Home Healthcare | <p>____ Assisted Living</p> <p>____ Massage Therapy</p> <p>____ Pharmacy</p> <p>____ Physical Therapy</p> <p>____ Vision Services</p> <p>____ Yoga</p> <p>HOME SERVICES & REPAIRS</p> <ul style="list-style-type: none"> ____ Asphalt/Paving ____ Building Contractor ____ Cabinets/Custom Woodworking ____ Cleaning & Restoration ____ Upholstery ____ Electrical Contractors ____ Engineering ____ Excavating ____ Flooring ____ Glass & Glazing ____ Handy Man Services ____ Hardware Supply ____ Heating & Refrigeration ____ Insulation ____ Landscape/Lawn care ____ Locksmiths ____ Painting Contractor ____ Pest Control ____ Plumbing ____ Property Maintenance | <p>____ Snow Plowing</p> <p>____ Storage</p> <p>____ Surveyor</p> <p>____ Tree Service</p> <p>____ Welding</p> <p>PET SERVICES</p> <ul style="list-style-type: none"> ____ Dog Walking ____ Boarding ____ Grooming ____ Rescue & Adoption ____ Pet Sitting ____ Veterinarians <p>REAL ESTATE</p> <ul style="list-style-type: none"> ____ Mortgage ____ Title Companies ____ Realtor <p>RECREATION</p> <ul style="list-style-type: none"> ____ Biking ____ Golf ____ Hiking ____ Horseback Riding & Stables ____ Hunting & Fishing ____ Paddle Sports ____ Parks & Trails ____ Skiing ____ Snowmobile | <p>RETAIL</p> <ul style="list-style-type: none"> ____ Cards & Gifts ____ Clothing ____ Convenience Stores ____ Feed & Seed ____ Flowers ____ Furniture ____ Garden Nursery ____ Jewelry ____ Quilt Supplies ____ Reclaimed Decor ____ Toys <p>GENERAL SERVICES</p> <ul style="list-style-type: none"> ____ Computer Sales & Service ____ Employment Services ____ Funeral Home ____ Insurance ____ Laundry ____ Legal Services ____ News & Media <p>UTILITIES</p> <ul style="list-style-type: none"> ____ Cable/ Internet/ Phone ____ Propane/ Natural Gas ____ Septic & Sewer ____ Utility Management ____ Waste & Recycling ____ Water Bottling |
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This 2019 Membership is tax deductible as a legitimate business marketing expense and is not deductible as a charitable contribution. Please MAIL this application with check to: Bellaire Chamber of Commerce, P.O. Box 205, Bellaire, MI 49615 or Fill out application and pay using PayPal by going online to www.bellairechamber.org. For further information call 231-533-6023.

For office use only: Check Number _____ Date _____ QB _____ DB _____ Web _____ Cling _____ Processed _____ Initials _____ Renewal Date _____

BELLAIRE



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2019 Membership Levels

Nonprofits - 30% off

	\$150 Basic	\$300 Premium	\$550 Bronze	\$1000 Silver	\$2500 Gold	\$5000 Spotlight
	\$105 \$12.50/ month \$250 Value	\$210 \$25/ month \$8,000 Value	\$385 \$46/ month \$15,000 Value	NA \$83/ month \$18,000 Value	NA \$208/ month \$20,000 Value	NA \$417/ month \$25,000 Value
General Benefits						
Listing in the "ABC of Antrim County" Activities Guide - 15,000 copies distributed including State Welcome Centers. Digital version available online.	X	X	X	X	X	X
Referral & B2B Services	X	X	X	X	X	X
Year Round Staffed Office (M-F, 9-2)	X	X	X	X	X	X
Brochures & Business Cards Displayed	X	X	X	X	X	X
Auto, Home Umbrella Liability Insurance Discounts	X	X	X	X	X	X
Membership Window Decal	X	X	X	X	X	X
Member Pricing on Educational Workshops	X	X	X	X	X	X
Weekly Chamber "e-News" with Member Events & Announcements	X	X	X	X	X	X

Chamber Website & Social Media

Bellaire Chamber Website Basic Directory Listing	X	X	X	X	X	X
Submitted Events Listed on the Chamber Website	X	X	X	X	X	X
Press Releases Distributed to 50+ newspapers	X	X	X	X	X	X
"Featured" Business listing on Chamber website		X	X	X	X	X
Live link to website from Display Ad in the ABC Activities Guide (Online Version)		X	X	X	X	X
Social Media Sharing (Facebook & Instagram)		X	X	X	X	X
Website Banner Ads (100,000+ visitors/ year)		X	X	X	X	X

Destination Bellaire Cooperative Marketing Inclusion

Cooperative Advertising (Northern Express, UTR, Room Directory, Social Media boosts)		X	X	X	X	X
Featured Events on Chamber Website & Facebook			4/year	6/year	8/year	12/year
Featured as a Destination in articles online, in press releases and on the "Bellaire" page of the ABC Guide			X	X	X	X
"Deals & Specials Coupons" on Website			X	X	X	X
Featured Business of the Month (Facebook Boost, Chamber eNews Feature, Website Feature)			X	X	X	X

Additional Perks

Sponsorship Credit Towards Chamber Events				\$450	\$1,950	\$4,450
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Get The Most Out Of Your Chamber MEMBERSHIP.

BELLAIRE



bellairechamber.org

CHAMBER WEBSITE

Bellairechamber.org is the source for more than 100,000 visitors per year looking for Bellaire Area restaurants, events, attractions, outdoor recreation, arts & culture, home services, medical resources, real estate and much more.

EVENTS & NEWS

WHAT FUN THINGS ARE COMING UP AT YOUR BUSINESS?

A grand opening, customer appreciation or music event? We welcome you to share events for use on our chamber website and our a weekly Chamber eNewsletter with all the happenings in the area.

facebook

FB.com/DestinationBellaire

You like us and we'll like you in return! Premium members gets their posts shared to our 3000+ followers. Let us help be the news source for the area reaching over 6,000 per week.

SEND US PRESS RELEASES

Help us help you get promoted. Add info@bellairechamber.org to your media list.

Don't have a media list, we can help send out press releases to promote your news or event!

KEEP YOUR PROFILE UPDATED

This is the first stop visitors find information about the area and available services. Check your profile at least once a year to make sure pictures and services are current.

BUSINESS AFTER HOURS

QUARTERLY GATHERINGS

A networking event, Business After Hours is hosted at a different location each quarter and draws a crowd of 20-40 people. Chamber members meet and greet in a relaxed, social setting and learn more about each other. Cost is \$3 per person.

BELLAIRE'S "GOT PRESS"

- "The 25 Best Small Lake Towns in America" - Countyliving.com, 2018
- "Small Up North Towns on the Rise" - Northern Express, 09/2018
- "The One Michigan Town Everyone Must Visit This Fall" - Onlyinyourstate.com, 2018
- PBS's "Under the Radar" Travel Program Sponsor

DESTINATION BELLAIRE

Join a group of 70+ business owners that have collaborated to market the Bellaire Area.

Bronze Level only
\$11 / week

DESTINATION BELLAIRE MARKETING

Social Media Marketing, Featured Website Listings, Pure Michigan & West Michigan Tourist Association advertising, and more!

MARKETING MATERIALS

The "unofficial" Bellaire Welcome Center

The chamber office is open Mon. - Fri., 9 - 2. We have visitors from all over the country stop in to find out more about our area. Bring us your printed materials and business cards, and we will display them.

2019 CHAMBER EVENTS

Art in Ice - March 8
Annual Dinner & Auction - May 7
Rubber Ducky Festival - August 12-18
Paddle Antrim - September 13-14
Harvest Festival - September 28
Holiday Gift Fair - November 2
Light Up the Night & Soup Cook Off - December 7